



*Summer School*  
**PUCP**

Cusco & Lima, Peru  
July 2025

*Social Innovation and  
Entrepreneurship for  
Sustainable Development*







# *Summer School*

## **PUCP**

PUCP Summer School is a 2 week immersive academic and cultural program designed for international students. We offer an intensive learning opportunity in fields like culture, social entrepreneurship, and natural resources.

**Dates:** from July 14th to the 27th

**Place:** Lima and Cusco, Peru



*Machu Picchu, Cusco, Peru*



## Includes

- **Accommodation and Lunches**
- **Academic lecture:** 40 hours
- **Extra activities**
  - Welcome and Orientation
  - Tour PUCP
  - Workshop: The Peruvian Common Sense
  - Peruvian Cooking Class
  - Meeting with PUCP students
  - Lecture: Peruvian Social Reality
  - 2 academic visits
  - 2 cultural visits
  - Summer Farewell
  - **3 days - 2 nights in Cusco**

*Costa Verde, Lima, Peru*

**Contact:** [fieldschool@pucp.pe](mailto:fieldschool@pucp.pe)  
[incoming.shortcourses@pucp.pe](mailto:incoming.shortcourses@pucp.pe)



**PUCP**

Dirección Académica  
de Relaciones  
Institucionales

# *Social Innovation and Entrepreneurship for Sustainable Development*

International program

In this course, students will explore how social innovation and various forms of entrepreneurship can contribute to sustainable development. It delves into the innovative business models of social entrepreneurship, B corporations, social organizations, and purpose-driven organizations, highlighting how these entities spearhead efforts to create a positive social impact in the region. Participants will gain insights into the concepts of inclusive business and circular economy businesses by examining its principles, accompanied by case studies and learning experiences through a planned field trip to social enterprises in Peru.





## Program courses:

**Social Innovation and Entrepreneurship  
for Sustainable Development**

**Business Models  
of Social Entrepreneurship**

## Coordinator



### *Hellen López*

Professor and researcher at the School of Management of the Pontificia Universidad Católica del Perú. Master in International Development: Poverty and Inequality (University of Manchester, UK). Professional experience directing social projects in entrepreneurship, social responsibility, gender, and education. Technical Committee for the National Prize of the Best Social Entrepreneurship. PM4R Agile Certificate(BID).

## Course 1: Social Innovation and Entrepreneurship for Sustainable Development

The course shows the incredible display of social innovations and ventures implemented in Peru and Latin America in recent years to generate social and environmental value. It analyzes the main global challenges related to sustainable development and how, through social innovation, organizations can accelerate social change by using circular economy and B-corporations models, among other models.



**Professor 1:** *Ester Xicota*

International Trade (UPF - Barcelona) with a master in Environmental Governance (Alfred-Lüdwigs Universität Freiburg). Professional experience in sustainability consultancy in companies. Communications and Marketing Experience in NGOs, companies and Research. Advisory Committee of Price for seed initiatives of Social Entrepreneurship. Sustainability and Communications Coordinator and professor at the School of Management (PUCP)



**Professor 2:**

*Hellen López (Coordinator)*

## Course 2: Business Models of Social Entrepreneurship

The course provides tools to support a proposal for social innovation and social entrepreneurship to solve a social or environmental problem, enhancing the impact of entrepreneurship within a social innovation ecosystem. From identifying a high-impact opportunity and defining problems/needs to creating a minimum viable product, the course will activate creative thinking to design solutions.



**Professor:** *José Uechi*

Master in Coffee Science & Economics - ILLY. Bachelor in Industrial Design by Pontificia Universidad Católica del Perú specialized in social design, social entrepreneurship and coffee. Social entrepreneur and co-founder & CEO of Café Compadre, Comadré Café, Dan Dan Burger. Coffee consultant in technology.





# Schedule

## First week

	Monday 14th	Tuesday 15th	Wednesday 16th	Thursday 17th	Friday 18th
8 a.m.	Welcome & Orientation				
9 a.m.	Social Innovation and Entrepreneurship for Sustainable Development	Social Innovation and Entrepreneurship for Sustainable Development	Social Innovation and Entrepreneurship for Sustainable Development	Social Innovation and Entrepreneurship for Sustainable Development	Social Innovation and Entrepreneurship for Sustainable Development
10 a.m.					
11 a.m.	Business Models of Social Entrepreneurship	Business Models of Social Entrepreneurship	Peruvian Cooking Classes	Business Models of Social Entrepreneurship	Business Models of Social Entrepreneurship
12 m.					
1 p.m.	Lunch			Lunch	Lunch
2 p.m.	Tour PUCP	Business Models of Social Entrepreneurship	Academic Visit 1	Meeting with PUCP Students	Cultural Visit 1: LUM Museum
3 p.m.					
4 p.m.	Workshop : The Peruvian Common Sense	Business Models of Social Entrepreneurship		Lecture: Peruvian Social Reality	
5 p.m.					
6 p.m.					
7 p.m.					

## Second week

	Monday 21st	Tuesday 22nd	Wednesday 23rd	Thursday 24th	Friday 25th	Saturday 26th	Sunday 27th
8 a.m.							
9 a.m.	Social Innovation and Entrepreneurship for Sustainable Development	Social Innovation and Entrepreneurship for Sustainable Development	Social Innovation and Entrepreneurship for Sustainable Development	Social Innovation and Entrepreneurship for Sustainable Development	Arrival in Cusco	Visit to Machu Picchu, Aguas Calientes	Free Day in Cusco and Return to Lima
10 a.m.							
11 a.m.	Business Models of Social Entrepreneurship	Business Models of Social Entrepreneurship	Business Models of Social Entrepreneurship	Business Models of Social Entrepreneurship			
12 m.							
1 p.m.	Lunch						
2 p.m.	Cultural Visit 2: Casa O'Higgins Tour + Retablo Workshop	Social Innovation and Entrepreneurship for Sustainable Development	Academic Visit 2	Summer School Closing Ceremony			
3 p.m.							
4 p.m.							
5 p.m.							



## Save the dates!

- **February 24th:** Application starts
- **March 9th:** Early bird deadline
- **March 23rd:** Application deadline
- **July 14th to the 27th:** 2-week program

## Fees

Dates	Total amount
PUCP partners (anytime)*	15% discount
Early bird (until March 9th)	10% discount
Standard price (March 23rd)	\$2,998 USD

\*The 15% partner discount applies at any time. Discounts are not cumulative.

**Sign [HERE!](#)**





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